

## FOR IMMEDIATE RELEASE

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### Unique Candy Concept

**LAKE MARY**, Florida. Sugar Sugar, Inc. is pleased to announce the opening of its first store at Colonial TownPark in Lake Mary Florida. Sugar Sugar is a unique retail candy concept.

“What makes Sugar Sugar unique is that you can watch sugar and water be transformed into hard candy right before your eyes,” explains Larry Speck, Vice President of Sugar Sugar. “We have taken the manufacturing from the backroom and brought it up front for everybody to see. At Sugar Sugar everything is made by hand. The stretching, pulling, extruding, and packaging is all done by hand.” Larry Speck goes on to explain, “Everyone loves to watch the candy be made. Sometimes we get large crowds of people, young and old. They stay and watch an entire batch be completed and wait for their candy sample that is still warm.”

Sugar Sugar is the first store of its kind in The United States. This type of candy, hard rock, is very popular in Australia and England. “The recipe may be 200 years old, but we are updating it for today’s world. We wanted to share with everyone the fun of making and eating lollies!” Lollies are small pieces of candy and the people making the lollies are referred to as lollyologists.

There are over 40 flavors to choose from, each with a unique design you can watch be made. For example, a watermelon lolly looks like you cut into a watermelon. The candy can be customized with names, company logos and special designs. Lollypops are also a specialty.

Sugar Sugar is now open 7 days a week at Colonial TownPark, directly across from the AmStar Stadium 12 Cinema. President of Sugar Sugar, Inc. is Keren Speck and Vice President is Larry J. Speck Jr.

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