

## FOR IMMEDIATE RELEASE

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### **A Sweet Pink Ribbon For a Sweet Charity**

LAKE MARY, Florida. In honor of National Breast Cancer Awareness Month (October) Sugar Sugar, Inc. is proud to announce the limited release of the “Pink Ribbon Lollies.” This is a candy with a pink ribbon designed into the center. One dollar from every jar sold will go to the Susan G. Komen Breast Cancer Foundation.

“This particular candy means a lot to me.” explains Keren Speck, President of Sugar Sugar.

“Three years ago I was at my mothers bed side when she lost her battle to breast cancer. I now know how important it is to be proactive with your health, prevention and treatment.

Organizations like the Susan G. Komen Breast Cancer Foundation are dedicated to eradicate breast cancer through research, education, and treatment. That is why we have decided to give a portion from every jar sold to this foundation. The candy will be in my mom’s favorite colors and her favorite flavor. It is dedicated to her.”

Sugar Sugar’s trained lollyologists (candy makers) can form names, words, and logos within their specialty handmade candy. Each batch produces detailed bite-sized pieces. For October National Breast Cancer Awareness month, Sugar Sugar, Inc. will design a special candy with a pink ribbon within the center.

Sugar Sugar Inc., is a new retail store located in Lake Mary, Florida. The candy is produced in the kitchen in the front of the store for all to see and interact with. President of Sugar Sugar Inc., is Keren Speck and Vice President is Larry Speck.

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